## Which level of Associate Membership best fits your business goals?



MEMBER BENEFITS	<b>Basic</b> \$150	Supporter \$300	<b>Advocate</b> \$600	<b>Ally</b> \$1,200
Recognition as key supporter of Minnesota's nonprofit sector	•	•	•	•
Discount on MCN event registrations (typically 25 percent or more)	•	•	•	•
Subscription to <i>Nonprofit News</i> quarterly print newsletter	•	•	•	•
50 percent discount on MCN publications	•	•	•	•
Access to online MCN member badge for inclusion on company website	•	•	•	•
Invitation to submit speaking proposals for MCN conferences	•	•	•	•
50 percent discount on rental of MCN direct mail list	•	•	•	•
Free listing on Nonprofit SpeciaLIST online business directory <sup>1</sup>	Basic	Enhanced	Enhanced	Enhanced
50 percent discount on print and digital advertising (MCN Job Board excluded)			•	•
\$100 discount on exhibit space at MCN conferences <sup>2</sup>			•	•
Free one-time use of MCN direct mail list <sup>3</sup>			1	2
One free e-news sponsorship <sup>4</sup> (\$500 value)				•
Two free tickets to MCN Annual Conference (\$450 value)				•

<sup>1.</sup> Basic listings on The Nonprofit SpeciaLIST online business directory include basic descriptive information and one search category designation. Enhanced listings also include logo placement, social media links, and up to five search category designations.

<sup>2.</sup> The exhibit discount may not be applied to any other exhibit discounts.

<sup>3.</sup> Direct mail list includes organization name, primary contact (if supplied), and mailing address. Email addresses and phone numbers are not provided, per MCN's privacy agreement.

<sup>4.</sup> E-news sponsorship is applicable to one month of MCN's Smart Nonprofits, Grants Alert, and Events Forecast e-newsletters, based on availability at the time of reservation.