2021 ANNUAL REPORT
DEAR FRIENDS AND SUPPORTERS OF MCN,

MCN’s role supporting and strengthening the work of nonprofits in an uncertain world continued to evolve in 2021. Through relevant workshops and programming, timely sector research, state and federal advocacy, and a strong member network, we remained a trusted ally and advocate for nonprofits across the state.

**PROGRAMMING**
7,318 people found relevance in MCN workshops, conferences, series, networking, or free event in 2021. Workshop topics were shaped by current events, community feedback, and changing trends to best meet the current and pressing needs of nonprofits.

**RESEARCH**
To provide our sector, policymakers, funders, and the general public with accurate and timely information about the key challenges facing nonprofits, MCN engaged organizations and philanthropy in regular evaluation and published two COVID-19 Nonprofit Impact Reports and a report on Equity in Minnesota State Grantmaking.

**PUBLIC POLICY**
MCN’s policy team and allies pivoted to new priorities in 2021, including Paid Family and Medical Leave, the American Rescue Plan Act, WORKnow, and the ACE Act to support nonprofits and the communities they serve. Additionally, MCN successfully advocated for an Equity Article in the state's capital investment package, educated lawmakers on sector research, worked with U.S. Representative McCollum and national partners to craft the Nonprofit Sector Strength and Partnership Act, and executive director Nonoko Sato shared nonprofit perspectives and advocated on behalf of the sector as a member of the Governor’s Council on Economic Expansion.

**ORGANIZATIONAL UPDATES**
In December 2020, MCN announced the forthcoming retirement of founding executive director, Jon Pratt. MCN’s board of directors named a search committee to oversee the process, and effective August 1, 2021, the board unanimously voted to appoint Nonoko Sato as executive director. Nonoko stepped into this leadership role after serving as MCN’s associate director since January 2018.

In March, MCN received a request from several employees to be recognized as a union affiliated with the Minnesota Newspaper & Communications Guild. In July, the union formed, and negotiations began that continued throughout 2021.

**MINNESOTA BUDGET PROJECT**
In 2021, the Minnesota Budget Project focused its energy on a wide array of responsive priorities, including: launching the Together We Rise Minnesota campaign to advocate for raising the revenues needed to support a bold response to the pandemic; timely and accessible analysis of the rapidly changing national economy and state budget landscape; advocated for equity-focused policy responses to the pandemic; and collaborated with partners on numerous policy successes.
**MISSION**

MCN works to inform, promote, connect, and strengthen individual nonprofits and the nonprofit sector.

**VISION**

Nonprofit organizations accomplish their missions for a healthy, cooperative, and just society.

**ABOUT OUR MEMBERS**

MCN is the largest statewide association of nonprofits in the country. With 2,593 nonprofit members, 315 associate members, and 31 individual members, MCN is the leading source of professional development, research, advocacy, and networking for Minnesota’s nonprofit sector.

**MCN BOARD**

Cameron Kruger, Chair, Duluth Children’s Museum  
Thomas Adams, PhD, Vice Chair, CommonBond Communities  
Antonio Cardona, Vice Chair, Pillsbury United Communities  
Beth Schoeppler, Treasurer, The Loft Literary Center  
Joanna Ramirez, PhD, Secretary, College Possible  
Ashley Charwood, Bemidji State University  
Eunice Adjei, Jugaad Leadership Program  
Mary Gaasch, Hammer Residences, Inc.  
Milpha Blamo, The Minneapolis Foundation  
Theresa Gardella, Nexus Community Partners  
Gene Gelgelu, African Economic Development Solutions  
Aaliyah Hodge, People for PSEO  
Leondra Mitchell, WoMN ACT  
Karen Koeder, CREST  
Pablo Obregon, Southwest Initiative Foundation  
Enrique Olivarez, 8 Bridges Workshop & Coffee House Press  
Molly Matheson Gruen, Bush Foundation  
Susan Schmidt, The Trust for Public Land  
Mary Warner, Morrison County Historical Society / Charles A. Weyerhaeuser Memorial Museum  
Su-Fei Wong McKhann, Volunteers for America, MN and WI  
Lori Schwartz, Lakes and Prairies Community Action Partnership, Inc.  
Brian Voerding, Initiative Foundation  
Daryl Yankee, Animal Allies Humane Society

**MCN STAFF**

Kari Aanestad, associate director (effective August 16, 2021)  
Terri Allred, Greater Minnesota & Southeast MN regional coordinator  
Mark Buenafior, operations and database manager  
Jesse Chang, VISTA program manager  
Abimael Chavez-Hernandez, policy fellow, Minnesota Budget Project  
Brew Davis, nonprofit services assistant  
Gretchen Dempewolf, data entry specialist  
Laura Dunford, communications manager  
Marie Ellis, public policy director  
Grace Fogland, development and communications assistant  
Courtney Gerber, program director  
Yohannes Ghebru, finance manager  
Clark Goldenrod, deputy director, Minnesota Budget Project  
Betsy Hammer, policy advocate, Minnesota Budget Project  
Laura Jones, development manager  
Kelly Lacore, Greater MN & Northeast MN regional manager  
Joo Ning Lim, research analyst, Minnesota Budget Project  
Jessie Luevano, Capitol Pathway intern  
Nan Madden, director, Minnesota Budget Project  
Meghan Marriott, engagement manager, Minnesota Budget Project  
Kat McCaffery, finance and database assistant  
Shannon McCarville, program manager  
Ileana Mejia, public policy advocate  
Laura Mortenson, communications director, Minnesota Budget Project  
Rebecca O’Donnell, policy analyst, Minnesota Budget Project  
Joe Pederson, West Central MN regional coordinator  
Kieu My Phi, immigration research intern  
Jon Pratt, executive director (retired)  
Sondra Reis, director of e-learning  
Nonoko Sato, executive director (effective August 1, 2021)  
Swopnil Shrestha, Capitol Pathway intern  
Margie Siegel, association health plan team lead  
Woosook Song, HR manager  
Warsame Warsame, Central MN regional coordinator and St. Cloud VISTA coordinator  
Bradley Wolfe, South Central/Southwest MN regional coordinator  
John Wurm, membership and communications director  
Jessica Wysong, Southern MN regional coordinator
<table>
<thead>
<tr>
<th><strong>MEMBERS</strong></th>
<th><strong>PUBLIC POLICY</strong></th>
<th><strong>PROGRAMMING</strong></th>
<th><strong>RESEARCH</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>15,748</td>
<td></td>
<td></td>
<td>600+</td>
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<tr>
<td>member postings on the MCN Nonprofit Job Board</td>
<td></td>
<td></td>
<td>nonprofits surveyed in two COVID-19 Impact Reports</td>
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<tr>
<td>796</td>
<td></td>
<td>143</td>
<td>540+</td>
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<td>times MCN publications were accessed for free by members</td>
<td></td>
<td>workshops, conferences, networking, or free events offered</td>
<td>BIPOC-led and/or serving nonprofits listed in the expanded Nonprofits BIPOC Index</td>
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<tr>
<td>969</td>
<td></td>
<td>40</td>
<td></td>
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<tr>
<td>people from 81 organizations were covered by BenefitsMN health plan</td>
<td></td>
<td>events held in Greater Minnesota</td>
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# FINANCIALS

<table>
<thead>
<tr>
<th></th>
<th>2021</th>
<th>2020</th>
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<tbody>
<tr>
<td>Assets</td>
<td>$3,750,182</td>
<td>$3,015,481</td>
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<tr>
<td>Liabilities</td>
<td>$385,130</td>
<td>$290,915</td>
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<tr>
<td>Net Assets</td>
<td>$3,365,052</td>
<td>$2,724,566</td>
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<tr>
<td><strong>Income</strong></td>
<td></td>
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<tr>
<td>Grants</td>
<td>$2,103,583</td>
<td>$2,010,469</td>
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<tr>
<td>Member Dues</td>
<td>$1,007,490</td>
<td>$970,422</td>
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<tr>
<td>Events</td>
<td>$790,603</td>
<td>$683,656</td>
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<tr>
<td>Other</td>
<td>$197,682</td>
<td>$196,901</td>
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<tr>
<td><strong>Total Income</strong></td>
<td>$4,099,358</td>
<td>$3,861,448</td>
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<tr>
<td><strong>Expenses</strong></td>
<td></td>
<td></td>
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<tr>
<td>Program</td>
<td>$2,507,860</td>
<td>$2,578,496</td>
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<tr>
<td>Support</td>
<td>$782,007</td>
<td>$755,309</td>
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<tr>
<td>Fundraising</td>
<td>$169,005</td>
<td>$161,432</td>
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<tr>
<td><strong>Total Expenses</strong></td>
<td>$3,458,872</td>
<td>$3,495,237</td>
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## OPERATING & PROGRAM FUNDERS
- Ameriprise Financial
- Hugh J. Andersen Foundation
- Blandin Foundation
- Otto Bremer Trust
- Bush Foundation
- Patrick and Aimee Butler Family Foundation
- Cargill Foundation
- Margaret A. Cargill Philanthropies
- Center on Budget and Policy Priorities
- Ford Foundation
- Mayo Foundation
- McKnight Foundation
- The Minneapolis Foundation
- Northland Foundation
- New Venture Fund
- Nordson Corporation Foundation
- Saint Paul & Minnesota Foundation
- Richard M. Schulze Family Foundation
- Bernard and Anne Spitzer Charitable Trust
- The Stoneman Family Foundation
- Target Foundation

## SPONSORS
- Abdo
- ArcStone
- bloomerang
- Bremer Bank
- Bush Foundation
- Church Mutual Insurance
- CliftonLarsonAllen
- Comcast Business
- Creative Fundraising Advisors
- Gallagher
- Hamline University
- Humphrey School of Public Affairs
- Initiative Foundation
- Mahoney Ulbrich Christiansen & Russ P.A.
- Mankato Area Foundation
- Minnesota Department of Iron Range Resources & Rehabilitation
- Mutual of America
- Northland Foundation
- Northwest Minnesota Foundation
- Propel Nonprofits
- Southwest Initiative Foundation
- St. Catherine University
- University of St. Thomas Executive Education
- UST
- West Central Initiative

## PROGRAM PARTNERS
- Access Philanthropy
- Alliance of Arizona Nonprofits
- Association of Fundraising Professionals - Minnesota Chapter
- Bremer Insurance
- California Association of Nonprofits
- CliftonLarsonAllen
- Common Good Vermont
- Corporation for National and Community Service - Minnesota Office
- Delaware Alliance for Nonprofit Advancement
- Gallagher
- Grant Professionals Association, National and Northstar Chapter
- Hawai‘i Alliance of Nonprofit Organizations
- Idaho Nonprofit Center
- International Association of Business Communicators
- Minnesota Center for the Arts
- Minnesota Department of Administration – Grants Management
- Minnesota Department of Employment and Economic Development
- Minnesota Department of Health
- Minnesota Department of Management and Budget
- National Council of Nonprofits
- Network for Strong Communities
- New Mexico Thrives
- Nonprofit Association of the Midlands
- Nonprofit Insurance Alliance
- North Carolina Center for Nonprofits
- North Dakota Association of Nonprofit Organizations
- Office of Governor Tim Walz and Lt. Governor Peggy Flanagan
- Oklahoma Center For Nonprofits
- Propel Nonprofits
- Southwest Initiative Foundation
- Springboard for the Arts
- Piper Center for Vocation and Career – St. Olaf College
- Sunrise Banks
- Washington Nonprofits
- West Central Initiative
- West Virginia Nonprofit Association