The Minnesota Council of Nonprofits works to inform, promote, connect and strengthen individual nonprofits and the nonprofit sector so that nonprofit organizations can accomplish their missions for a healthy, cooperative and just society.
MCN events bring together nonprofits and their allies, allowing our sector to stay strong and vibrant.

In 2014, we adopted a **religious observances & inclusive event policy** to serve all of Minnesota’s communities.

5,402 participants attended MCN events, bringing best practices, innovative ideas and new connections to organizations across the state and country.

In 2014, MCN held...

<table>
<thead>
<tr>
<th>Events</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Networking events</td>
<td>86</td>
</tr>
<tr>
<td>Workshops</td>
<td>63</td>
</tr>
<tr>
<td>Greater MN events</td>
<td>54</td>
</tr>
<tr>
<td>Conferences totaling 4,158 attendees</td>
<td>6</td>
</tr>
</tbody>
</table>

...and awarded $85,454 in scholarships so everyone in our sector has access to professional development opportunities.

As a result of attending an event, participants...

<table>
<thead>
<tr>
<th>Percentage</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>13%</td>
<td>Found new technology</td>
</tr>
<tr>
<td>21%</td>
<td>Wrote a new grant</td>
</tr>
<tr>
<td>27%</td>
<td>Improved program evaluation</td>
</tr>
<tr>
<td>17%</td>
<td>Collaborated with others</td>
</tr>
<tr>
<td>38%</td>
<td>Developed new relationships</td>
</tr>
<tr>
<td>17%</td>
<td>Created a strategic plan</td>
</tr>
</tbody>
</table>
In 2014, the Minnesota Council of Nonprofits supported 86 organizations that were actively involved in nonpartisan voter engagement efforts, including voter registration, voter education, get out the vote and National Voter Registration Day.

opened a new regional office in Rochester, expanding our reach throughout Southeast Minnesota

recommitted itself to inclusion and engagement in a new strategic plan

strongly advocated for the successful passage of a minimum wage increase from $6.15 to $9.50 per hour.

welcomed our inaugural AmeriCorps VISTA cohort which served in nonprofits working with immigrant and refugee communities and communities of color to increase resources and capacity and to build community connections.
The Minnesota Council of Nonprofits brings together a large diverse group of nonprofits and nonprofit supporters:

- **2,387** nonprofit members
- **279** associate members
- **527** Greater Minnesota nonprofit members

To support our members, we offer **five** critical services so organizations can continue to serve Minnesota and its diverse communities.

In 2014, the Minnesota Council of Nonprofits adopted two new strategic priorities:

- **MCN will include and engage** to address inequities in our communities. To do so, we will assist nonprofits to develop organizational accessibility, improve our own accessibility and increase access to resources.

- **MCN will promote** nonprofits as essential community resources. To do so, we will leverage our understanding of nonprofit effectiveness, develop our capacity to respond to opportunities to educate the public about the field and build deeper relationships between nonprofits and key audiences.
In 2014, we operated in four regions across the state, plus the Twin Cities Metro: Northeast, Central, South Central/Southwest and Southeast Minnesota.

In 2014, we opened an office in Rochester with a dedicated regional coordinator to connect with 115 nonprofit members in 11 counties throughout Southeast Minnesota.

The Greater Minnesota Summit in Rochester attracted more than 160 attendees.

In Central Minnesota...

140 nonprofit members • 17 regional events • 13 counties

In Northeast Minnesota...

171 nonprofit members • 16 regional events • 7 counties

In South Central/Southwest Minnesota...

101 nonprofit members • 18 regional events • 23 counties

MCN members across the state and region join forces every day to make a positive impact on our communities. It’s because of their hard work, commitment and support that MCN is able to help build stronger nonprofits, a stronger nonprofit sector and a stronger Minnesota.
### Assets
- **2014**: $2,080,049
- **2013**: $1,554,062

### Liabilities
- **2014**: $213,132
- **2013**: $216,153

### Net Assets
- **2014**: $1,866,917
- **2013**: $1,337,909

### Income

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants</td>
<td>$778,244</td>
<td>$1,045,755</td>
</tr>
<tr>
<td>Dues</td>
<td>$665,465</td>
<td>$641,803</td>
</tr>
<tr>
<td>Events</td>
<td>$787,285</td>
<td>$676,443</td>
</tr>
<tr>
<td>Member Services</td>
<td>$165,420</td>
<td>$102,195</td>
</tr>
<tr>
<td>Other</td>
<td>$184,634</td>
<td>$160,369</td>
</tr>
<tr>
<td><strong>Total Income</strong></td>
<td><strong>$2,581,048</strong></td>
<td><strong>$2,626,565</strong></td>
</tr>
</tbody>
</table>

### Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Program</td>
<td>$2,014,849</td>
<td>$2,141,389</td>
</tr>
<tr>
<td>Management</td>
<td>$419,887</td>
<td>$362,002</td>
</tr>
<tr>
<td>Fundraising</td>
<td>$127,051</td>
<td>$113,043</td>
</tr>
<tr>
<td><strong>Total Expenses</strong></td>
<td><strong>$2,561,787</strong></td>
<td><strong>$2,616,434</strong></td>
</tr>
</tbody>
</table>

### MCN Programs

<table>
<thead>
<tr>
<th>Description</th>
<th>2014</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education</td>
<td>$873,392</td>
<td>$747,562</td>
</tr>
<tr>
<td>Public Policy and Civic Engagement</td>
<td>$360,776</td>
<td>$601,766</td>
</tr>
<tr>
<td>Member Services</td>
<td>$404,999</td>
<td>$350,724</td>
</tr>
<tr>
<td>Other Program Services</td>
<td>$375,682</td>
<td>$441,337</td>
</tr>
<tr>
<td><strong>Total Program Expenses</strong></td>
<td><strong>$2,014,849</strong></td>
<td><strong>$2,141,389</strong></td>
</tr>
</tbody>
</table>

### 2014 PROJECT AND PROGRAM FUNDERS
- F.R. Bigelow Foundation
- Blandin Foundation
- Blue Cross Blue Shield of Minnesota Foundation
- Otto Bremer Foundation
- Center on Budget and Policy Priorities
- Central Minnesota Community Foundation
- Corporation for National and Community Service
- Deluxe Corporation Foundation
- Duluth Superior Area Community Foundation
- Ford Foundation
- Initiative Foundation
- The McKnight Foundation
- Morgan Family Foundation
- Nonprofit VOTE
- Northland Foundation
- Northwest Minnesota Foundation
- The Jay and Rose Phillips Family Foundation
- Rochester Area Foundation
- The Saint Paul Foundation
- Stoneman Family Foundation
- West Central Initiative

### 2014 GENERAL OPERATING FUNDERS
- Hugh J. Anderson Foundation
- Patrick and Aimee Butler Family Foundation
- Cargill Foundation
- Ecolab Foundation
- General Mills Foundation
- Target Foundation
- Xcel Energy Foundation
STAFF

Jon Pratt
Executive Director

Sondra Reis
Associate Director

Clark Biegler
Policy Analyst

Demetria Brown
Nonprofit Services Assistant

Susie Brown
Public Policy Director

Mark Buenaflo
Operations Assistant

Shelly Chamberlain
Director of Operations and Human Resources

Michaela Charleston
Membership and Communications Manager

Elizabeth Coco
VISTA Program Coordinator

Leah Gardner
Outreach Coordinator

Ben Horowitz
Policy Advocate

Maria Isley
Northeast Chapter Regional Coordinator

Becky Johnson
Accountant

AmyJo Lennartson
South Central Regional Coordinator

Nan Madden
Minnesota Budget Project Director

Paul Masiarchin
Program Director

Shannon McCarville
Program Coordinator

Laura Mortenson
Communications Manager

Ann Mosey
Southeast Chapter Regional Coordinator

Rinal Ray
Public Policy Advocate

Emily Steinmetz
Central Chapter Regional Coordinator

Paul Vliem
Development and Project Manager

John Wurm
Marketing Manager

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Second Harvest Heartland

Cathy Maes, vice chair
Loaves and Fishes

Ethan Roberts, vice chair
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Mary Jones, secretary
YWCA of Minneapolis

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Three Rivers Community Action*

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Bobbi Cordano
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Sue Speakman-Gomez
HousingLink

Érnesto Velez
Centro Campesino*

Melinda Wedzina
Feeding Our Communities Partners*

Joshua Winters
Minnesota Public Interest Research Group

*Denotes board members from Greater MN

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