BRIDGE Partnership and Cooperation
Minnesota’s nonprofit organizations were a major influence in supporting progress on a wide range of state issues in 2013

1. MNsure/Affordable Care Act implementation that improves access to affordable health care for hundreds of thousands of Minnesotans

2. Marriage equality adopted

3. Tax changes made the tax system less regressive, ending the cycle of budget deficits and funding investments in the state’s future

4. All day kindergarten and $46 million for early childhood scholarships

5. Solar energy standard for utilities

6. “Ban the box,” removing criminal history questions from initial employment applications

7. Incentives for charitable giving retained

8. $33 million increase for homeless and housing services

9. Dream Act passed, providing in-state tuition rates for undocumented Minnesota students

10. College education made more affordable through increased funding for financial aid and a two-year freeze on tuition at our state colleges and universities

INCCREASE Savings, Shared Space and Resources

$1.1 million in free member job postings

$93,000 in scholarships awarded

$2,450,000 in savings realized

MCN 2013 ANNUAL REPORT
Informing, promoting, connecting and strengthening individual nonprofits and the nonprofit sector.

STRENGTHEN Economic Sustainability
2013 showed moderate growth for Minnesota’s 3,580 nonprofit employers, with 304,236 nonprofit employees (including 114,623 working for hospitals or higher education).

5,929 5,929 nonprofit employment locations were reported in 2013, a growth of 9 percent since the last recession in 2009.

11.5% Nonprofits make up 11.5% of Minnesota’s workforce.

$914 Nonprofit average weekly wages have been closing the gap with average wages of business and government employees. In 2003, average weekly wages in the nonprofit sector were 12 percent below for-profit wages, but by 2012 nonprofit wages rose to within 2 percent of for-profit wages.

DEEPEN Relationships for Collective Action

171 Learning Opportunities 5,201 Participants

Financials 2013 MCN Board

For the years ended: Dec. 31, 2013 Dec. 31, 2012

Income

Grants 1,045,715 1,518,623

Dues 641,803 673,525

Educational Events 676,443 711,543

Member Services 122,185 127,898

Other 150,309 148,523

Total Income 2,605,472 3,128,010

Expenses

Program 2,143,639 2,405,472

Mission Support 362,052 341,206

Fundraising 113,043 115,827

Total Expenses 2,616,734 3,003,515

Net Income 16,738 10,595

3M Foundation • Hugh J. Anderson Foundation • F.R. Bigelow Foundation • Otto Bremer Foundation • Butler Family Foundation • Cargill Foundation • Annie E. Casey Foundation • Center on Budget and Policy Priorities • Ecolab Foundation • Ford Foundation • General Mills Foundation • Greater Twin Cities United Way • The Joyce Foundation • The McKnight Foundation • The Minneapolis Foundation • Northwest Area Foundation • The Jay and Rose Phillips Family Foundation • Carll and Elster-Pollak Family Foundation • The Saint Paul Foundation • Stone Foundation • Target Foundation • Travelers Foundation • Wells Fargo Foundation • Xcel Energy Foundation

Thank you to MCN’s funders for supporting a thriving nonprofit sector.

For a full copy of the audited financial statements or the 990 see www.minnesotanonprofits.org/about-mcn/financial-transparency

18% Increased Program Evaluation

18% Increased Board Engagement

16% More Nonprofit Funding

16% New Nonprofit Funding

14% Improved Board Recruitment

18% New Nonprofit Funding

18% New Nonprofit Funding

21% Improved Program Evaluation

21% Improved Board Recruitment

18% More Nonprofit Funding

16% More Nonprofit Funding

18% More Nonprofit Funding

81% of MCN event attendees reported making significant changes in the work their organizations do as a result of MCN trainings.

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