Crisis as the Catalyst for Change

2020 Nonprofit Finance & Sustainability Conference

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Chat question:

“What new promises will you make on the other side of this experience?”

or

“How do we want things to be different on the other side?”
William Bridges Model
of transitions

- Endings
- Neutral Zone
- Beginnings
Chat question:
What do we want to take with us as we build new beginnings, and what do we want to leave behind?
Evolution of a System

*Adapted from M. Wheatley & Berkana Institute*
What to expect

Old way | Scaling down

New way | Scaling up

Messy Middle
Chat question:

This is a time that will forge powerful bonds; with whom do you want to share those bonds?
Chat question:

What do we want to remember about this time; about the way we showed up, about the love we gave and the power we shared?
Questions and warm gratitude
We are home and resting AND we have never worked harder and are exhausted. We are meditating AND freaking out on our kids. We are acknowledging the silver linings AND we are in the throes of profound grief. We are organizing and cleaning and gardening AND we are drinking too much, eating too much and wishing we could just go see our friends.

Both. And.

This is the moment we must LET GO of convention and constraints. This is the moment we must let go of the shoulds, the coulds and the pressures of self-inflicted guilt.

There is so much pressure right now to do and be a certain way, and yet none of us have done this before. *Who is to say there is a right way to live through a pandemic?*
Stay in touch

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Amelia’s TEDx Talk
“The Human Need for Belonging”
available on YouTube