## FY17 Program Goals

### 5 Year Goals

**Artist Training & Resources**
- Provide 100,000 units of exceptional service
- Increase economic opportunities for artist-run businesses
- Develop new mechanisms that connect individuals & communities directly with artists

**Communities Connect with Artists**
- Share 10,000 toolkits with potential partners
- Measure and communicate the full range of value artists contribute

**Movement Building**
- Toolkit research
- Big picture research (narratives, economic opportunity)
- Products/badges for WOA
- Speaker series

**Organization**
- Nourish our structural and financial stability
- Model our principle-driven culture of sharing, openness and collaboration nationally

### Pilot

**MNVis portal**
- Kiva partnership
- Artist Connect Curriculum
- Speaker series
- Tools for additive income
- Support for creative social enterprise

**PCHS Health program**
- Citizens League partnership
- Cornerstone Catalyst
- Gather partnership

**Toolkit research**
- Big picture research (narratives, economic opportunity)
- Products/badges for WOA
- Speaker series

### Deliver

**Work of Art (new partnerships)**
- Consultations
- McKnight Fellows support
- Artists Access to Healthcare
- MNLA
- Incubator
- Resource Center
- Flourish
- Emergency Relief Fund

**ReadyGo (expand)**
- Hinge residency
- CSA in Fergus Falls
- Artist Organizers
- Roots of Rondo
- Homeland
- Int’l Downtown Assoc. partnership
- West Central Initiative partnership
- Rural schools collaborative

**Rural Arts & Culture Summit**
- Creative Ex. Profiles
- Convenings
- Toolkit marketing
- POV writing
- Presentations and networks
- Document our work with case studies/videos/photos
- Giant Steps partnership

### Share

**WOA training**
- WOA research
- WOA translations
- MNLA toolkit
- Incubator toolkit

**Placemaking training**
- IDA model offering
- How to hire an Artist toolkit
- AO model
- Community Collaboration workbook

**Commissioned toolkits**
- Leading Orgs expansion
- Convening toolkit
- Strategy for working with/impacting diverse systems: Academic/Small Business Development/etc

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- Nourish our structural and financial stability
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- New structure for fund development
- Team staffing structure
- New website

- Balance budget
- Go Fund
- Professional development (esp. re: cultural competence, accessibility)
- Surveys and feedback
- Board engagement (mission moment etc.)

- Board resources toolkit
- Nonprofit in a box toolkit
Staff Self Evaluation FY17

Note: This self-evaluation is not meant to be an arduous process. Each of us will likely vary in the amount of detail we give to each question. If you begin to feel bogged down or confused about how much detail to include, please check in with your supervisor.

1. Which of your goals and core values have you performed particularly well? (Feel free to copy and paste, or to reference the goals above.)

2a. Which of your goals would you like to perform more effectively? 2b. What is preventing this from happening?

3a. What do you like most about your job?

3b. What do you like least about your job?

4. What can your manager do to work more effectively with you?

5. In what areas could you use more experience, training or coaching?
## FY17 PROGRAM GOALS

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### COMMUNITIES CONNECT WITH ARTISTS
- PCHS Health program
- Citizens League partnership
- Cornerstore Catalyst
- Gather partnership

### MOVEMENT BUILDING
- Share 10,000 toolkits with potential partners
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### ORGANIZATION
- Nourish our structural and financial stability
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### PILOT
- MNVest portal
- Kiva partnership
- Artist Connect Curriculum
- Speaker series
- Tools for additive income
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### DELIVER
- Work of Art (new partnerships)
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## STATUS AT FY17 YEAR-END
- Delivering
- Moving forward
- Changed/retired

- New structure for fund development
- Team staffing structure
- New website

- Balance budget
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- Board engagement (mission moment etc.)