Lanark Consulting LLC℠

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		Donation	2 weeks	1 month	2 months	3 months	4 months	5 months	6 months	7 months	8 months	9 months	10 months	11 months	12 months	13 months	18 months	24 months
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	Renewal																	
	Upgrade																	
	Sustainer Conversion																	
	Add Gift																	
	Event																	
	Thank You																	
	EFT Conversion																	
Direct Mail																		
	Newsletter																	
	Renewal																	
	Upgrade																	
	Sustainer Conversion																	
	Add Gift																	
	Event																	
	Thank You																	
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Telemarketing																		
	Renewal																	
	Upgrade																	
	Sustainer Conversion																	
	Add Gift																	
	Thank You																	
	EFT Conversion																	
Social Media																		
SMS/Text																		
Other																		