

We Just Can't Do Another Fundraiser. Can We?

(Strategy Sessions - Groups of Three)

Each person share the current landscape/fundraising challenges for your organization with your group. Include size of the organization, current development goals/challenges, existing fundraisers, staff resources etc.

What secondary objective(s) could your organization accomplish at an event?

Brainstorm fundraising event concepts with your trio. What idea(s) might fit for your organization?

What resources would be required to put on this event? What fundraising mechanisms would return the highest yield for your event?

Is the juice worth the squeeze?