
Principles and Practices for Nonprofit Excellence

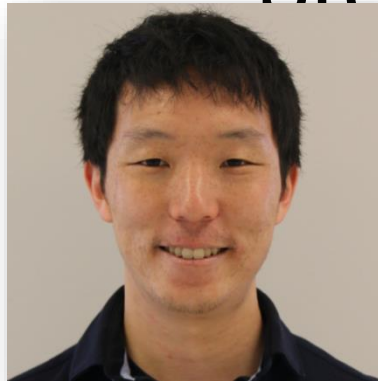
2017 Nonprofit Essentials Conference

The logo for the Minnesota Council of Nonprofits is a dark red square containing white text and horizontal lines. The text is arranged in three lines: "MINNESOTA" at the top, "COUNCIL OF" in the middle, and "NONPROFITS" at the bottom. Each line of text is flanked by two horizontal white lines, with a small square notch in the center of each line.

MINNESOTA
COUNCIL OF
NONPROFITS

Principles and Practices for Nonprofit Excellence

Today's presenters:



Jesse Chang
VISTA Program Coordinator
Minnesota Council of Nonprofits



Amy Brugh
Principal Consultant
Amy Brugh Consulting

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Today's Learning Objectives:

1. Gain a general understanding of each of the Principles and Practices.
2. Prioritize the Principles and Practices that may be most relevant and useful to you and your own organization.
3. Identify next steps for further learning and actions for your organization.

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Today's Agenda:

- Welcome
- Overview and purpose
- Review of the Principles and Practices
- Principles stations
- Next steps for your organization
- Questions and discussion
- Wrap Up

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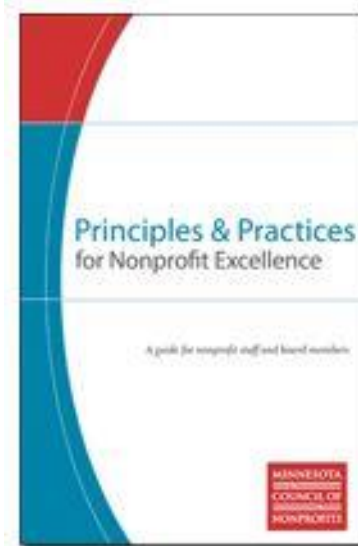
Overview and Purpose

- Ensure stability, quality, transparency in your organization
- Demonstrate commitment to our staff, volunteers, and communities

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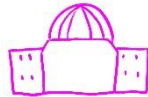
Review each of the 11 Principles and corresponding Practices

- Refer to your booklets.
- Use highlighters! Take notes!



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Review and Examples (Amy)



Governance



Transparency and Accountability



Financial Management



Fundraising



Evaluation



Planning

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Review and Examples (Jesse)



Civic Engagement and Public Policy



Strategic Alliances



Human Resources



Volunteer Management



Leadership and Organizational Culture

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Stations

- 1) Choose the station that feels most relevant to you and your organization.
- 2) Dig deeper into the content with others at your station.
- 3) Explore challenges and opportunities to apply at your own organization.

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Station discussion:

Briefly introduce yourself and why you chose this station.

- Are any of these practices surprising or challenging?
- Which of these practices most impact your work?
- What are some current challenges your organization faces within this principle?
- How can you use these practices to improve your organization?

*Record any discussion highlights on the

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Next Steps

- Use the half sheets to identify further learning and actions you'll take in your own organization.
- Share with others at your station.

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Half sheets

1. What is one thing you need to learn more about?
2. Who are you going to connect with in your organization to move this work forward?
3. What is the first thing you'll do after today's conference to move this work forward?

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Next Steps

- Come back together with the whole group.
- Share some highlights from the conversation at your station.

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- Questions?
- Discussion / Final thoughts
- Resources
 - www.minnesotanonprofits.org/nonprofit-resources

Thank you!

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