

February 27 & 29 | Virtual

# 2024 Nonprofit Finance & Sustainability Conference

power your mission  
**propel**  
nonprofits

MINNESOTA  
COUNCIL OF  
NONPROFITS

As nonprofits address evolving challenges impacting their bottom line, daily operations, and staff wellness and capacity, there is no better time to gather and generate ideas, share resources, strategize, and support each other in remaining hopeful that an abundant future for all is possible.

Join the Minnesota Council of Nonprofits and Propel Nonprofits for the **2024 Nonprofit Finance & Sustainability Conference** — offered once again as a two-day virtual format — to learn how to pro-actively respond to the change and challenge in Minnesota's nonprofit sector. Hone your skills around data security, accounting, negotiating benefits, hiring and retention, equitable fiscal leadership, and more. The foundation will be laid for you to expand your knowledge as it relates to inflation, people-centered policies, leading and healing through prolonged crisis, aligning investments with values, and more.

**Date:** February 27 & 29, 2024

**Location:** Virtual Conference - Live/Recorded

**Time:** 8:30 a.m. – 4:30 p.m. on both days

**Admission:** \$159 members (\$199 nonmembers)

**Attendees:** Executive leadership, finance staff, HR staff, book-keepers, operations managers and decision-makers

**Sessions:** Keynote session, plenary panel, 16 breakout sessions, legal and financial trivia period, and virtual networking

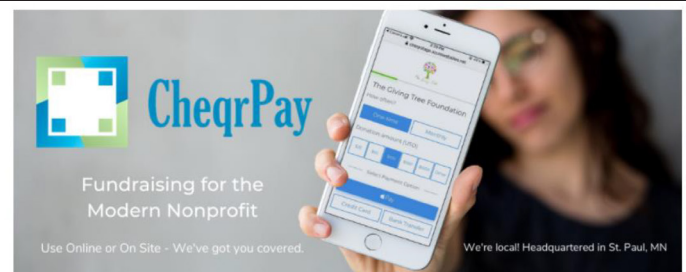
## Conference Exhibits (\$350)

Being one of a limited number of conference exhibitors offers you a unique opportunity to display your product or company in front of hundreds of nonprofit decision-makers. As an exhibitor, that means you will have ample time to meet and talk with participants. Virtual exhibits will be accessible on both days and after conference hours.

### Exhibitor Package Includes:

- Full virtual exhibit booth on conference platform, including inclusion in the conference scavenger hunt game
- Listing and link on the event website
- Free admission to the entire conference for up to two people. Additional registrations can be purchased at anytime at the Early Bird rate of \$79.

## Sample Virtual Exhibit Booth



### CheqrPay

Fundraising software for the modern nonprofit

Email Website Twitter LinkedIn Instagram Facebook

Leslie Vaillancourt Founder and CEO, CheqrPay  
Start Chat Book Meeting

Based in St. Paul, CheqrPay is your local partner for online and on-site fundraising needs. There are a lot of alternatives for online fundraising software, but CheqrPay provides all the features you need at an affordable price. Talk to us in the chat or [set up a meeting](#) to find out more.

If you are currently paying monthly fees for donation processing, **we can save you money.**  
If you are using PayPal for donations, **we can save you money and offer more features.**  
If you send one or more direct mail campaigns each year, **we can increase conversions.**

#### We provide:

- A low cost online and on site fundraising service (platform fee of 1.2%)
- Branded, responsive donation pages
- Unlimited Campaigns
- Donors can give in as little as 25 seconds using Apple Pay and Google Pay
- Direct mail becomes interactive with scannable QR codes
- In person, on-site giving is easy with our contactless "Scan-to-Give" technology

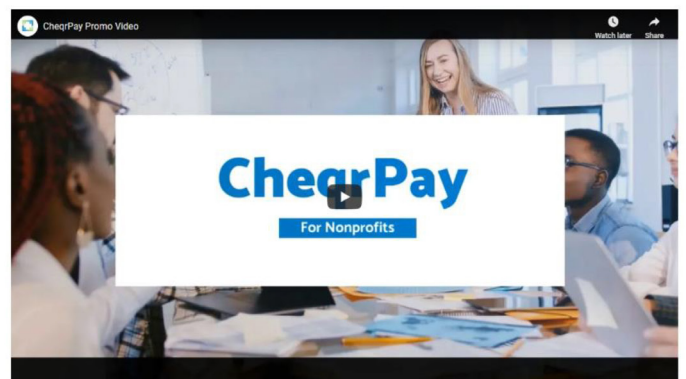
No set-up fee, no monthly fees and no commitment

Our mission is to help you achieve your mission. Check out the resources below to learn more about us.

Is your organization still using PayPal for donations? It may not be the best option. [Read our latest blog post](#) for a deep dive comparing PayPal and CheqrPay.

Looking for our SCAVENGER HUNT CODE? [Click here](#)

CHECK OUT THIS VIDEO - SEE WHY DONORS LOVE USING CHEQRPAY...  
(view in full screen mode for best video quality)



Click Here  
for a Virtual  
Exhibit Tour

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## Exhibit Registration Form

\_\_\_\_\_  
(Contact person's name - for logistic information)

\_\_\_\_\_  
(Contact person's phone)

\_\_\_\_\_  
(Contact person's email)

\_\_\_\_\_  
(Business name - as it should appear in print)

\_\_\_\_\_  
(Organization's street address)

\_\_\_\_\_  
(City, State, Zip)

\_\_\_\_\_  
(Website - as it should appear and link to)

## Conference Exhibit

☐ 1 Virtual Exhibit Booth (\$350)

\_\_\_\_\_  
(Exhibitor Attendee 1 - name and email)

\_\_\_\_\_  
(Exhibitor Attendee 2 - name and email)

### Return reservation form to MCN by February 9, 2024

**Fax** completed registration and credit card information to 651-642-1517

**Mail** with payment to: Minnesota Council of Nonprofits, 2314 University Ave. W., Ste. 20, St. Paul, MN 55114

**Email** completed registration form to registrar@minnesotanonprofits.org

## Payment Information

☐ Check Enclosed      ☐ Please Bill My Credit Card - (Total to be charged) \_\_\_\_\_

\_\_\_\_\_  
(Card Number)

\_\_\_\_\_  
(Exp. Date)

\_\_\_\_\_  
(CVV code)

\_\_\_\_\_  
(Name - as it appears on card)

\_\_\_\_\_  
(Organization Name - if corporate card)

\_\_\_\_\_  
(Business Address - if different than above)

\_\_\_\_\_  
(Cardholder Signature)

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