

# NONPROFIT FUNDRAISING CONFERENCE

Friday, July 28

InterContinental  
Hotel Saint Paul

## 2023 Nonprofit Fundraising Conference Request for Proposals Form Questions

The Minnesota Council of Nonprofits is excited to share the return of the Nonprofit Fundraising Conference. Join us as a presenter by sharing your experience as a nonprofit fundraiser or grantmaker.

The Minnesota Council of Nonprofits (MCN) welcomes your proposals for sessions for its 2023 Nonprofit Fundraising Conference which will take place in-person at the Intercontinental Hotel in St. Paul, Minnesota, on Friday, July 28, 2023.

***Session proposals are due on Monday, April 24 by 11:59 p.m. central.***

Proposals from our allies in the consulting world are welcome; however, please note that preference will be given to sessions that demonstrate active involvement of nonprofit and philanthropic professionals and the communities they engage as session presenters or co-presenters. We are particularly interested in sessions that do the following:

- Address inequities in philanthropy head-on and inspire people to work toward collectively-imagined solutions
- Connect research and trends in giving and grantmaking to the present and future work of nonprofit fundraisers
- Share concrete and accessible tools for strengthening and fine-tuning the capacity of nonprofit fundraisers
- Provide foundational knowledge, paths toward systems change, and address the tension between working within a system while also strategically disrupting it
- Dig into state grant reform

Proposals that encourage vision development as well as practical, skills-based learning both are desired.

Session presenters have the choice to receive a stipend. We will pay individual presenters a stipend of \$75, with a limit of \$225 per session. This modest stipend is in addition to complimentary admission to the conference for presenters.

Proposals generally take 20 to 30 minutes to complete. You do not need to have a fully fleshed out presentation to submit a proposal; however, you should be clear about the learning objectives you are centering and what experience-level you expect your audience to have.

Thank you!

1. Session Title (8 words maximum)
2. What content will be provided? Provide three learning objectives participants will take with them after attending this session. (This information will only be used for selection of workshops and will not be printed in any conference materials.)

Examples:

As a result of attending this session, participants will *gain real-life examples of how to incorporate community centric fundraising into their workplan.*

As a result of attending this session, participants will *develop strategies for building relationships with individual donors.*

As a result of attending this session, participants will *build confidence in illustrating how changes in year-end giving trends could affect your nonprofit's bottom line.*

3. Session description (150 words maximum)
4. Please identify the track that best matches your session:
  - a. Grant prospecting or writing
  - b. Relationship building
  - c. Philanthropic reform / disruption
  - d. Research / trends
  - e. Grantmaking
  - f. Blended (some combination of the above)
5. What level of prior knowledge is required for success in your session? The conference seeks all levels of learning although **most accepted sessions will focus on advanced or immediate levels**. The selection committee also acknowledges that people can be at any level of learning regardless of where they are on their work journey.
  - a. General Prior Knowledge: Presenter(s) will provide presentations that would be useful to people of all knowledge and experience levels with the subject matter.
  - b. Intermediate Prior Knowledge: Presenters will define terms and spend time providing basic information on the subject, but participants should have some familiarity related to the subject (i.e., lived experience or on-the-job experience).
  - c. Advanced Prior Knowledge: Participants should have advanced knowledge of/or experience with the subject area to get the most out of the session.
6. What is your preferred length of your session?
  - a. 60 minutes
  - b. 75 minutes
7. Have you presented at a conference or convening before?
  - a. Yes
  - b. No

8. How do you imagine engaging attendees? (Select 1-2)
  - a. Small group conversations / activities
  - b. Individual reflection (i.e., you give people time to self-reflect on an idea and how it impacts their work / life)
  - c. Whole group discussion (i.e., you share and invite anyone to add their experience to the conversation)
  - d. Formal presentation / lecture style (i.e., presentations featuring one or two presenters. Formal presentations should include ample time for audience questions, discussion, and interaction.)
  - e. Responding to quizzes or polls
  - f. Multi-media (i.e., introducing video, sound, or another element)
  - g. Other
9. Contact First Name
10. Contact Last Name
11. Contact Pronouns
12. Contact Organization (if applicable)
13. Contact Title (if applicable)
14. Contact City
15. Contact State
16. Contact Tribal Affiliation (if applicable) (optional)
17. Contact Race/Ethnicity (optional)
18. Contact Phone
19. Contact Email
20. Contact Social Media Handle(s) (if applicable)
21. If applicable, First Co-presenter Name
22. If applicable, First Co-presenter Last Name
23. If applicable, First Co-presenter Pronouns
24. If applicable, First Co-presenter Organization (if applicable)
25. If applicable, First Co-presenter Title (if applicable)

26. If applicable, First Co-presenter Email
27. If applicable, First Co-presenter Social Media Handle(s) (if applicable)
28. If applicable, Second Co-presenter Name
29. If applicable, Second Co-presenter Last Name
30. If applicable, Second Co-presenter Pronouns
31. If applicable, Second Co-presenter Organization (if applicable)
32. If applicable, Second Co-presenter Title (if applicable)
33. If applicable, Second Co-presenter Email
34. If applicable, Second Co-presenter Social Media Handle(s) (if applicable)
35. Anything else you'd like to share?