2022 MCN Annual Conference Request for Proposals

The Minnesota Council of Nonprofits seek dynamic session leaders to present at its 2022 Annual Conference, to be held in-person at the Saint Paul RiverCentre on October 13-14, 2022.

This year’s conference marks the third iteration of MCN’s beloved annual gathering that is taking place during a period of extremes. It is also the year we are coming back together, returning to in-person, after two years of virtually convening and trying to make sense of a world turned inside out. We are "Reuniting for Good" as the collective of caring people that we are to share how we are doing, where we are going, and what we will need to thrive as we continue the demanding work to get there.

Whether you’re an executive director, just getting started in the workforce, or somewhere in-between we want to hear from you. Whether you’re a public policy advocate, running a rural theater, or providing mental health services we want to hear from you. We want to hear from people at large and small nonprofits. Preference will be given to sessions that demonstrate active involvement of nonprofit professionals (paid or volunteer) and the communities they engage as presenters. If you are a consultant, your proposal will have a higher chance of being selected if you include a nonprofit co-presenter and thoughtfully incorporate nonprofit experiences into your session concept.

We seek proposals for sessions that have clear and actionable takeaways and offer a clear vision and point of view.

We are looking for a broad array of session topics and encourage you to present in content areas you are passionate about, skilled in, and will resonate with your peers.

**When and where will the conference take place?**

2021 MCN Annual Conference  
October 13-14, 2022  
Saint Paul RiverCentre  
175 Kellogg Blvd West, St Paul, MN 55102

The questions you will be asked in the online survey proposal form are:

**Session title (this can change, but a placeholder is helpful)**

**Session description:** Please provide an overview of material to be presented in 150 words or less. Try and cover the following: content focus; why this session at this moment in time; relevant audience;
hoped-for outcomes and impacts. You do not need to have a fully fleshed out description, but we are looking for a sharp vision and point of view. If writing presents a challenge, you are welcome to contact MCN’s program director, Courtney Gerber, to figure out an alternative means of submitting your proposal. Courtney’s email: cgerber@minnesotononprofits.org

What are the top two or three session takeaways you aim for attendees to internalize and/or put into action?

How do you imagine engaging attendees? (Choose all that may apply)
- Small group conversations/activities
- Individual reflection (Ex. you give people time to self-reflect on an idea and how it impacts their work/life.)
- Whole group discussion (Ex. you/you and co-presenters share and then invite anyone to add their experience to the conversation.)
- Responding to quizzes or polls
- Through creative expression or play (Ex. movement activity or trivia)
- Other (please describe)

How do your engagement strategies consider a diverse audience? (Diverse in this context could refer to varied learning styles, personalities (introvert vs. extrovert), cultural sensibilities, abilities, and more.)

How would you categorize the primary content area of your session? (Select one)
- Community Engagement
- Evaluation & Data
- Equity, Justice, & Inclusion
- Finance
- Fundraising
- Human Resources & Organizational Culture
- Leadership & Governance
- Marketing & Communications
- Membership
- Operations
- Partnerships
- Policy & Advocacy
- Program
- Supervision & Management
- Technology
- Volunteerism
- Other

How much prior knowledge of your session’s content area do people need to actively participate?
- **General Prior Knowledge:** Presenter(s) will provide presentations that would be useful to people of all knowledge and experience levels with the subject matter.
- **Intermediate Prior Knowledge:** Presenters will define terms and spend some time providing basic information on the subject, but participants should have some familiarity related to the subject (i.e., lived experience or on-the-job experience).
Advanced Prior Knowledge: Participants should have advanced knowledge of/experience with the subject area to get the most out of the session.

Presenter Information
We encourage you to think about session formats and presenter groupings that support collaboration, connection, and varied approaches to content areas. MCN is committed to prioritizing proposals that include nonprofit voices and presenters who reflect the racial, economic, cultural, age, gender, varied ability, and geographic diversity of the sector and the communities the sector serves. Experts and presenters who are able to share first-person experiences will be strongly considered. We encourage participation from Greater Minnesota leaders and leaders from the LGBTQIA+, accessibility, and intersecting communities. If you propose a session with multiple presenters, we ask that you take diversity of lived experience into account.

Have you presented at an MCN conference or convening before?

Contact information for main contact person: Please include the full contact information for the session presenter who will be MCN's main contact during the planning process. This must be one of the session presenters. First name, last name, title (if applicable), organization or company (if applicable), Pronouns (optional), email address, city, state, phone number, tribal affiliation (if applicable and you'd like to share), race/ethnicity (optional), social media handles (optional).

Co-presenter information (Optional): If you will have one or two co-presenters, please include their information from the question above in the space provided below. (Please note that in addition to the main presenter, up to two co-presenters may be admitted to the conference with free registration).

Background information: If there's anything else you'd like us to know about you, please feel free to share it here. Maybe this is your first conference (welcome!). Maybe you've presented with MCN before. Whatever you'd like to share we're here for it.

Anything else you’d like to share?

Submit Your Proposal Now!

Questions?
If you have questions about submitting a proposal for the 2022 Annual Conference, please contact Courtney Gerber, program director, Minnesota Council of Nonprofits at 651-757-3087 or cgerber@minnesotanonprofits.org. Thank you!