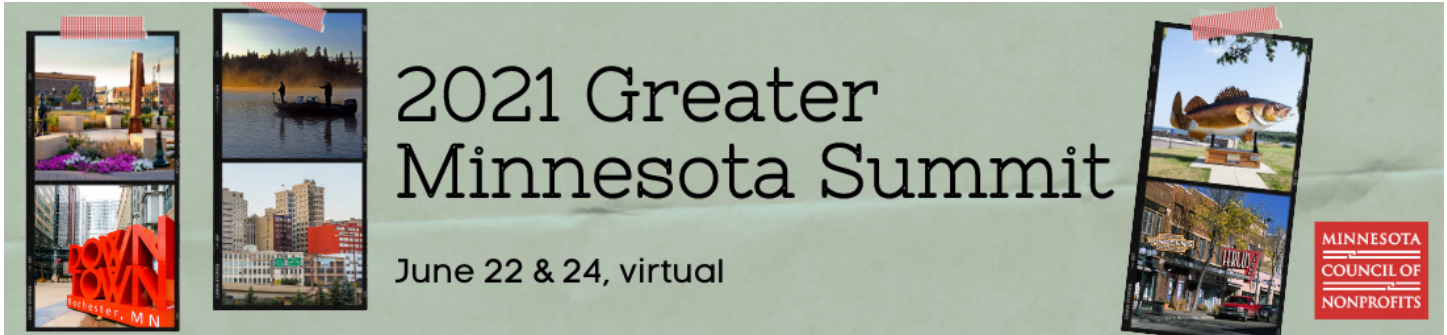


# Virtual Exhibitor Packet



As nonprofits navigate challenges impacting sustainability, daily operations, staff security and physical and mental health, and more, there is no better time to come together to generate ideas, share resources, and strategize for shaping an abundant future. For nonprofits in Greater Minnesota, these challenges can look very different from those seen in the metro and may require a unique approaches to achieve success and growth.

Join the Minnesota Council of Nonprofits and nonprofit professionals from across the state this June for the **2021 Greater Minnesota Nonprofit Summit**. Hosted as a two-day virtual event, the summit will explore the topics most important to learn how to proactively respond to the changes and trends impacting Greater Minnesota organizations and communities. You'll have a chance to hone your skills around leadership, financial management, fundraising, human resources, operations and more, as well as expand your ability to manage through crisis, lead with influence, find opportunity in change, and center racial equity in every aspect of your work.

**Date:** June 22 & 24, 2021

**Location:** Virtual Conference - Live/Recorded

**Time:** 8:30 a.m. – 4:30 p.m. on both days

**Admission:** \$129 members (\$169 nonmembers)

**Sessions:** Keynote session, plenary panel, 16 breakout sessions, and facilitated networking discussions

## Conference Exhibits (\$250)

Being one of a limited number of conference exhibitors offers you a unique opportunity to display your product or company in front of hundreds of nonprofit decisionmakers. As an exhibitor, that means you will have ample time to meet and talk with participants. Exhibits will open for the morning rush of registration, then again over the lunch and between breakout sessions.

### Exhibitor Package Includes:

- Full virtual exhibit booth on conference platform, including inclusion in the conference scavenger hunt game
- Listing and link on the event website
- Free admission to the conference for up to two people.

## Sample Virtual Exhibit Booth

**CheqrPay**  
Fundraising for the Modern Nonprofit

Use Online or On Site - We've got you covered. We're locally Headquartered in St. Paul, MN

**CheqrPay**  
Fundraising software for the modern nonprofit

Email Website Twitter LinkedIn Instagram Facebook

Leslie Vallancourt Founder and CEO, CheqrPay  
Start Chat Book Meeting

Based in St. Paul, CheqrPay is your local partner for online and on-site fundraising needs. There are a lot of alternatives for online fundraising software, but CheqrPay provides all the features you need at an affordable price. Talk to us in the chat or [get up a meeting](#) to find out more.

If you are currently paying monthly fees for donation processing, **we can save you money.**  
If you are using PayPal for donations, **we can save you money and offer more features.**  
If you send one or more direct mail campaigns each year, **we can increase conversions.**

We provide:

- A low cost online and on site fundraising service (platform fee of 1.2%)
- Branded, responsive donation pages
- Unlimited Campaigns
- Donors can give in as little as 25 seconds using Apple Pay and Google Pay
- Direct mail becomes interactive with scannable QR codes
- In person, on-site giving is easy with our contactless "Scan-to-Give" technology

No set-up fee, no monthly fees and no commitment  
Our mission is to help you achieve your mission. Check out the resources below to learn more about us.

Is your organization still using PayPal for donations? It may not be the best option. [Read our latest blog post](#) for a deep dive comparing PayPal and CheqrPay.

Looking for our SCAVENGER HUNT CODE? [Click here](#)

CHECK OUT THIS VIDEO - SEE WHY DONORS LOVE USING CHEQRPAY...  
(View in full screen mode for best video quality)

CheqrPay Promo Video

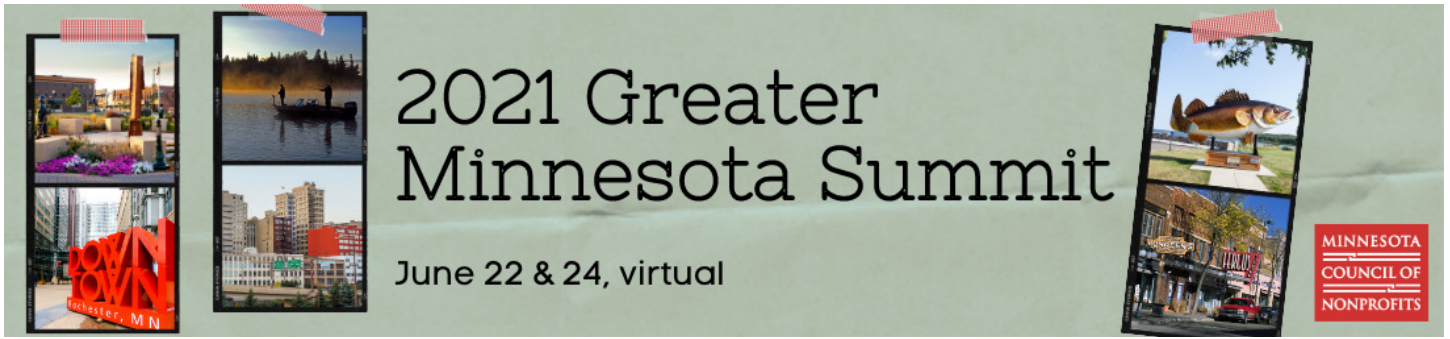
**CheqrPay**  
For Nonprofits

**Greater Minnesota Nonprofit Summit**

June 22 & 24, 2021, 8:30 a.m. - 4:30 p.m. | Virtual Conference - Live/Recorded

[www.minnesotanonprofits.org/summit](http://www.minnesotanonprofits.org/summit)

MINNESOTA  
COUNCIL OF  
NONPROFITS



## Exhibit Registration Form

\_\_\_\_\_  
(Contact person's name - for logistic information)

\_\_\_\_\_  
(Contact person's phone)

\_\_\_\_\_  
(Contact person's email)

\_\_\_\_\_  
(Business name - as it should appear in print)

\_\_\_\_\_  
(Organization's street address)

\_\_\_\_\_  
(City, State, Zip)

\_\_\_\_\_  
(Website - as it should appear and link to)

## Conference Exhibit

1 Virtual Exhibit Booth (\$250)

\_\_\_\_\_  
(Exhibitor Attendee 1 - name and email)

\_\_\_\_\_  
(Exhibitor Attendee 2 - name and email)

### Return reservation form to MCN by May 28, 2021

**Fax** completed registration and credit card information to 651-642-1517

**Mail** with payment to: Minnesota Council of Nonprofits, 2314 University Ave. W., Ste. 20, St. Paul, MN 55114

**Email** completed registration form to [accountant@minnesotanonprofits.org](mailto:accountant@minnesotanonprofits.org)

## Payment Information

Check Enclosed       Please Bill My Credit Card

\_\_\_\_\_  
(Card Number)

\_\_\_\_\_  
(Exp. Date)

\_\_\_\_\_  
(Name - as it appears on card)

\_\_\_\_\_  
(Organization Name - if corporate card)

\_\_\_\_\_  
(Business Address - if different than above)

\_\_\_\_\_  
(Cardholder Signature)

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