

ACTcon 2021

Advancement. Communications. Technology.

July 27 & 29 | Virtual



Over the past year, fundraising, communications, and technology have felt more inextricably linked than ever. Resilient in the face of myriad challenges, nonprofit staff and leaders have an opportunity to connect their work with current fundraising and communications trends, new technologies, and innovative approaches to how each can support the other to raise our impact on the communities we serve.

Join the Minnesota Council of Nonprofits and nonprofit professionals from across the state this June for **ACTcon 2021: Minnesota's Fundraising, Communications, & Technology Conference**. This virtual convening provides an opportunity to look at how these core elements of nonprofit work continue to shift for the long term in response to an ongoing pandemic, racial reckoning, and the impact of disruption on our communities and work.

What are we learning? What's giving us energy? How are nonprofits telling their stories and making their cases for support? How are nonprofits participating and leading in new more equitable philanthropy? How has technology changed how we advance our missions?

Date: July 27 & 29, 2021

Location: Virtual Conference - Live/Recorded

Time: Tuesday, July 27, 8:30 - 4:30 p.m.

Thursday, July 29, 8:30 - 4:30 p.m.

Attendees: 500+ nonprofit fundraising, communications, and technology professionals and decision-makers

Sessions: Two large keynote addresses, 15-20 breakout sessions, facilitated networking, and care and wellness sessions



Conference Highlights

This conference is packed with networking opportunities, inspirational moments, and time for learning, reflection, gathering resources, and fun, including:

- **Exhibitor Showcase:** Our virtual exhibit hall will feature vendors and consultants who specialize in helping nonprofits advance their missions.
- **Conference Scavenger Hunt:** A fun online game encouraging participants to find and enter unique scavenger hunt codes placed throughout the online event, including in each sponsor/exhibit booth.
- **Two Conference Keynote Sessions:** Both days will feature an enlightening keynote address from sector experts, hosted in the Main Ballroom.
- **Facilitated Networking:** Get to know nonprofit leaders and staff across the state during facilitated networking gatherings with focused discussion topics.
- **Care and Wellness Sessions:** Join sponsored wellness and care sessions designed to relax and center attendees in the midst of this busy and content-rich event.

Questions about Sponsorship at the Annual Conference?

Contact: Courtney Gerber at

651-757-3087 or

cgerber@minnesotanonprofits.org

ACTcon 2021

Advancement. Communications. Technology.

July 27 & 29 | Virtual



Sponsorship Benefits	Platinum (\$10,000) 2 available	Gold (\$5,500) 4 available	Silver (\$3,250) 3 available	Wellness (\$1,500) 5 available
Listed on conference brochure/postcard, sent to 1,000 recipients in June	◆ (Large Logo)	◆ (Medium Logo)	◆ (Small Logo)	◆ (Name)
Virtual “podium time” addressing conference attendees in 2-minute pre-recorded video prior to the plenary session on either July 27 or 29	◆ (July 27)	◆ (July 29)		
Extended recognition by plenary emcee on both conference days (July 27 & 29)	◆	◆		
Exclusive breakout session (plan and present)	◆			
Acknowledgment that your sponsorship directly supports the compensation of all speakers and performers who make the conference possible.	◆			
Exclusive networking room connected to your sponsorship area (fundraising, comms, tech, blended).		◆		
Credited as sponsor of Conference Scavenger Hunt			◆	
Credited as sponsor of Wellness and Creativity activities on both conference days				◆
30-second pre-recorded intro for one breakout session of sponsor’s choosing	◆ (July 27 and 29)	◆ (July 27 or 29)	◆ (July 27 or 29)	
Recognition on introductory slide deck prior to all breakout and plenary sessions	◆ (Large Logo)	◆ (Medium Logo)	◆ (Small Logo)	◆ (Name)
Complimentary admissions to conference (\$99 for each additional registrant)	8	4	3	2
Link to your website on conference webpages, including dedicated sponsor page and day-of conference portal	◆ (Large Logo)	◆ (Medium Logo)	◆ (Small Logo)	◆ (Small Logo)
Link to your website in conference-related emails	◆ (Large Logo)	◆ (Medium Logo)	◆ (Small Logo)	◆ (Name)
Tweets about your company from MCN with the conference hashtag (prior to and during conference)	3	2	1	1
Full conference virtual exhibit package (\$500 value)	◆	◆	◆	
Excel spreadsheet with full attendee list, including name, organization, address, email address (\$300 value)	◆	◆	◆	

ACTcon 2021

Advancement. Communications. Technology.

July 27 & 29 | Virtual



Sponsor Registration Information

(Contact person's name - for logistical information)

(Contact person's phone)

(Contact person's email)

(Business name - as it should appear in print)

(Organization's street address)

(City, State, Zip)

(Website - as it should appear and link to)

Conference Sponsorship

◇ Platinum Sponsorship (\$10,000)

◇ Silver Sponsorship (\$3,250)

◇ Gold Sponsorship (\$5,500)

◇ Wellness Sponsorship (\$1,500)



Return your reservation form to:

Mail: Minnesota Council of Nonprofits
Attn: Accountant
2314 University Ave. W, Suite 20
St. Paul, MN 55114

Email: accountant@minnesotanonprofits.org
FAX: 651-642-1517

Payment Information

◇ Check enclosed ◇ Please bill my credit card* Total amount to be charged _____

(Card Number)

(Exp. Date)

(Name - as it appears on card)

(Organization Name - if corporate card)

(Business Address - if different than above)

(Cardholder Signature)

**Per MCN's credit card processing policy, a three-percent charge will be added to any credit card charges over \$2,000 in total.*