

ACTcon 2021

Advancement. Communications. Technology.

July 27 & 29 | Virtual



Virtual Exhibitor Packet

Over the past year, fundraising, communications, and technology have felt more inextricably linked than ever. Resilient in the face of myriad challenges, nonprofit staff and leaders have an opportunity to connect their work with current fundraising and communications trends, new technologies, and innovative approaches to how each can support the other to raise our impact on the communities we serve.

Join the Minnesota Council of Nonprofits and nonprofit professionals from across the state this June for the **ACTcon 2021: Minnesota's Fundraising, Communications, & Technology Conference**. This virtual convening provides an opportunity to look at how these core elements of nonprofit work continue to shift for the long term in response to an ongoing pandemic, racial reckoning, and the impact of disruption on our communities and work. What are we learning? What's giving us energy? How are nonprofits telling their stories and making their cases for support? How are nonprofits participating and leading in new more equitable philanthropy? How has technology changed how we advance our missions?

Date: July 27 & 29, 2021

Location: Virtual Conference - Live/Recorded

Time: 8:30 a.m. – 4:30 p.m. on both days

Admission: \$129 members (\$169 nonmembers)

Sessions: Keynote session, plenary panel, 16 breakout sessions, and facilitated networking discussions

Virtual Conference Exhibit Booth \$500 nonmembers*

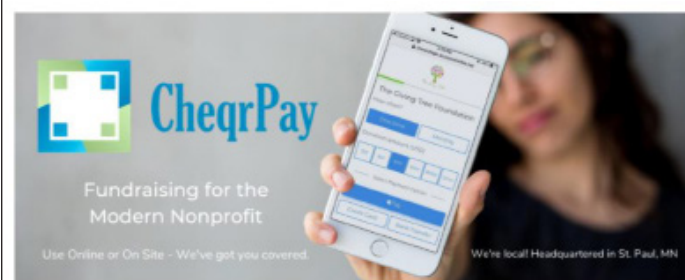
Being one of a limited number of conference exhibitors offers you a unique opportunity to display your product or company in front of hundreds of nonprofit decisionmakers. As an exhibitor, that means you will have ample time to meet and talk with participants. Exhibits will open for the morning rush of registration, then again over the lunch and between breakout sessions.

Exhibitor Package Includes:

- Full virtual exhibit booth on conference platform, including inclusion in the conference scavenger hunt game
- Listing and link on the event website
- Free admission to the conference for up to two people.

*Advocate- and Ally-level associate members of MCN receive \$100 off regular exhibit booth rate.

Sample Virtual Exhibit Booth



CheqrPay

Fundraising software for the modern nonprofit



Leslie Vallancourt, Founder and CEO, CheqrPay
[Start Chat](#) [Book Meeting](#)

Based in St. Paul, CheqrPay is your local partner for online and on-site fundraising needs. There are a lot of alternatives for online fundraising software, but CheqrPay provides all the features you need at an affordable price. Talk to us in the chat or [set up a meeting](#) to find out more.

If you are currently paying monthly fees for donation processing, **we can save you money.**
If you are using PayPal for donations, **we can save you money and offer more features.**
If you send one or more direct mail campaigns each year, **we can increase conversions.**

We provide:

- A low cost online and on site fundraising service (platform fee of 1.2%)
- Branded, responsive donation pages
- Unlimited Campaigns
- Donors can give in as little as 25 seconds using Apple Pay and Google Pay
- Direct mail becomes interactive with scannable QR codes
- In person, on-site giving is easy with our contactless "Scan-to-Give" technology

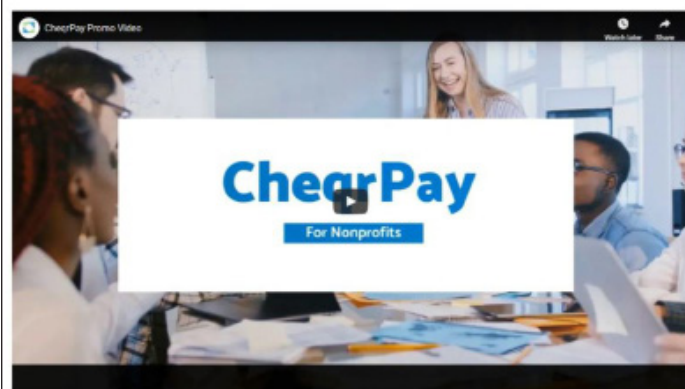
No set-up fee, no monthly fees and no commitment

Our mission is to help you achieve your mission. Check out the resources below to learn more about us.

Is your organization still using PayPal for donations? It may not be the best option. [Read our latest blog post](#) for a deep dive comparing PayPal and CheqrPay.

Looking for our SCAVENGER HUNT CODE? [Click here](#)

CHECK OUT THIS VIDEO - SEE WHY DONORS LOVE USING CHEQRPAY...
(View in full screen mode for best video quality)



Click Here
for a Virtual
Exhibit Tour

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Exhibitor Registration Form

(Contact person's name - for logistic information)

(Contact person's phone)

(Contact person's email)

(Business name - as it should appear in print)

(Organization's street address)

(City, State, Zip)

(Website - as it should appear and link to)

Virtual Conference Exhibit Booth

\$500 - Regular price

\$400 - MCN nonprofit member and Advocate- or Ally-level associate member price

(Exhibitor Attendee 1 - name and email)

(Exhibitor Attendee 2 - name and email)

Return reservation form to MCN by June 30, 2021

Fax completed registration and credit card information to 651-642-1517

Mail with payment to: Minnesota Council of Nonprofits, 2314 University Ave. W., Ste. 20, St. Paul, MN 55114

Email completed registration form to accountant@minnesotanonprofits.org

Payment Information

Check Enclosed Please Bill My Credit Card

(Card Number)

(Exp. Date)

(Name - as it appears on card)

(Organization Name - if corporate card)

(Business Address - if different than above)

(Cardholder Signature)