

Reimagine Nonprofits

* OCTOBER 14, 15, 28, 29

The Minnesota Council of Nonprofits is pleased to host our 2021 MCN Annual Conference virtually over the course of four half-days on October 14, 15, 28, & 29! This event is a place for hundreds of nonprofit leaders to learn, connect, network, recharge, and think strategically about the needs of their organizations.

Sponsors like you will be able to interact with attendees prior to and during the conference through recognition in print and digital promotions, on the conference website, and during daily plenary and breakout sessions. Through a virtual exhibit booth, you will have a chance to connect attendees from all areas of our sector — health, education, arts, environment, employment, human services, etc. — looking for new ways to create work places where their employees can thrive. Participants in the conference hold a range of job responsibilities including leadership, governance, fundraising, human resources, communications, finances, public policy, and more.

Date: October 14, 15, 28, & 29, 2021

Format: Virtual Conference - Live/Recorded

Time: Thursday, October 14, 8 a.m. - 1:30 p.m.

Friday, October 15, 8 a.m. - 1:30 p.m.

Thursday, October 28, 8 a.m. - 1:30 p.m.

Friday, October 29, 8 a.m. - 11:45 p.m.

Admission:

Save the Date: \$99 MCN members/\$159 nonmembers

Early Bird: \$139 MCN members/\$199 nonmembers

Standard: \$179 MCN members/\$249 nonmembers

Attendees: Hundreds of professionals and decision-makers from every area of nonprofit work, from leadership, fundraising, and financial management to human resources, communications, and operations.

Sessions: Two large keynote addresses, 30+ breakout sessions, facilitated networking, and two awards presentations

Conference Highlights

This conference is packed with networking opportunities, inspirational moments, and time for learning, reflection, gathering resources, and fun, including:

- **Exhibitor Showcase:** Our virtual exhibit hall will feature vendors and consultants who specialize in helping nonprofits advance their missions.
- **Conference Scavenger Hunt:** A fun online game encouraging participants to find and enter unique scavenger hunt codes placed throughout the online event, including in each sponsor/exhibit booth.
- **Two Conference Keynote Sessions:** The first and last day of the conference will feature an enlightening keynote address from sector experts.
- **Two Awards Presentations:** The conference will feature the presentations of the 2021 Unsung Hero Awards and 2021 Nonprofit Mission Awards.
- **Care and Wellness Sessions:** Join sponsored wellness and care sessions designed to relax and center attendees in the midst of this busy and content-rich event.
- **Live, in-person regional networking social hours:** For the first time since 2019, the MCN Annual Conference features opportunities for attendees to gather safely for in-person networking and connections in select regional locations.

Questions about Sponsorship at the Annual Conference?

Contact: Courtney Gerber at

651-757-3087 or cgerber@minnesotanonprofits.org

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Sponsorship Benefits	True North (\$12,500)	Sustainer (\$10,000)	Ally (\$5,000)	Partner (\$3,500)	Connector (\$1,500)
Listed on conference postcard, sent to 4,000 recipients in August 2021	◆	◆			
Virtual “podium time,” where sponsor addresses conference attendees in 2-minute pre-recorded video prior to the plenary session on either October 14 or 29	◆	◆			
Extended recognition by plenary emcee on both conference days (October 14 and 29)	◆	◆			
Recognition as sponsor of facilitated networking sessions on October 14 and 29	◆				
Recognition as sponsor of Conference Scavenger Hunt	◆	◆			
30-second pre-recorded intro for one breakout session of sponsor’s choosing on one conference day	◆	◆	◆	◆	
Excel spreadsheet with full attendee list, including name, organization, address, email address (\$300 value)	◆	◆	◆	◆	
Recognition on introductory slide deck prior to all breakout and plenary sessions	◆ (Large Logo)	◆ (Large Logo)	◆ (Small Logo)	◆ (Small Logo)	◆ (Name)
Complimentary admissions to conference (\$99 for each additional registrant)	10	8	6	4	2
Link to your website on conference webpages, including dedicated sponsor page and day-of conference portal	◆ (Large Logo)	◆ (Large Logo)	◆ (Small Logo)	◆ (Small Logo)	◆ (Name)
Link to your website in conference-related email messages	◆ (Large Logo)	◆ (Medium Logo)	◆ (Small Logo)	◆ (Name)	◆ (Name)
Tweets about your company from MCN with the conference hashtag (prior to and during conference)	5	3	2	1	1
Full conference virtual exhibit package (\$500 value)	◆	◆	◆	◆	◆
Exclusive sponsor of in-person, live networking social hour				◆	
Exclusive sponsor of one live Wellness offering (4 available)					◆

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Sponsor Information

(Contact person's name - for logistical information)

(Contact person's phone)

(Contact person's email)

(Business name - as it should appear in print)

(Organization's street address)

(City, State, Zip)

(Website - as it should appear and link to)

Conference Sponsorship

◇ Diamond Plenary Sponsorship (\$12,500)

◇ Platinum Sponsorship (\$10,000)

◇ Ally Sponsorship (\$5,000)

◇ Partner Sponsorship (\$3,500)

◇ Connector Sponsorship (\$1,500)



Return your reservation form to:

Mail: Minnesota Council of Nonprofits
Attn: Accountant
2314 University Ave. W, Suite 20
St. Paul, MN 55114

Email: accountant@minnesotanonprofits.org
FAX: 651-642-1517

Payment Information

◇ Check Enclosed

◇ Please Bill My Credit Card*

Total Amount _____

(Card Number)

(Exp. Date)

CVV Code (required)

(Name - as it appears on card)

(Organization Name - if corporate card)

(Business Address - if different than above)

(Cardholder Signature)

*Per MCN's credit card processing policy, a 3 percent charge will be added to any credit card charges over \$2,000 in total.