Do As a Team	
Old Story	**What had we believed about our way of doing things?**
	Our old story, succinctly stated. This is the simple story that traps us in a repeated pattern. Example: "We'll never reach that group."
Emerging Story	**What are we coming to believe about our way of doing things?**
	Our emerging story…the story that's still being formed, but might take us out of our old pattern. Examples: "We might reach them with our new resources…" or "We might them if we let go of…"

	What do we know about ourselves?				
Context	Our itch—or longing:	Nearby ideas:	Assets to apply:	Current collaborators:	Potential collaborators:

Design Separately, Share with the Team, and Check in Often

Query

What shall I try?

A question to test the emerging story: "What would happen if we…"	The worst-case scenario:	Risks in the experiment:

Boundaries

What boundaries will make this safer and more innovative?

Internal boundaries/rules to mitigate risk:	**Systemic boundaries** to seek from others:	**Creative boundaries** or fun challenges that create fresh cues and playful resistance:

Tracking

How will we check in and adjust?

Experiment Planning Worksheet *The Paradox of Minnesota Nice*   MCN Conference 2019

	What are **positive signs** of progress as we experiment?	How might we **dial-up** the experiment if we're seeing positive signs?	What are **negative signs** of regression or stagnation in our experiment?	How might we **dial-down** the experiment if we're seeing negative signs?	Given all this, **how and how often** do I need to monitor this experiment with the team?