Help! My Event Isn’t Working
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What you can expect:
• How to evaluate your event
• Event examples
• Matching event to needs
• Building your committee
• Sponsorship ideas
• Stewardship ideas
Difficult Conversations and Defining Success
Defining Event Purpose

- Choose a reporter
- Discuss questions
- Report back
Inspiring Volunteers

- Finding them
- Nurturing them
Mapping Networks

- Expand your contacts
- Identify volunteers
- Share observations
Next Steps

• Additional resources
  • Hennepin County Library digital resources – available with account tied to any MN library: https://apps2.hclib.org/libcard/Applicants/Other
  • Lynda.com – marketing your event
  • AFPMinnesota.org (membership required)

• Self-reflection
Questions?
Thank you!

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