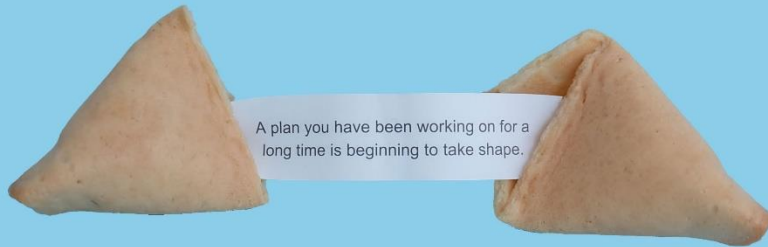


Help! My Event Isn't Working

2019 MCN Annual Conference
October 25, 2019
Rochester, Minnesota

Max Erickson, Park Nicollet Foundation
Jennifer Halcrow, Corvus North





What you can expect:

- **How to evaluate your event**
- **Event examples**
- **Matching event to needs**
- **Building your committee**
- **Sponsorship ideas**
- **Stewardship ideas**

Difficult Conversations and Defining Success



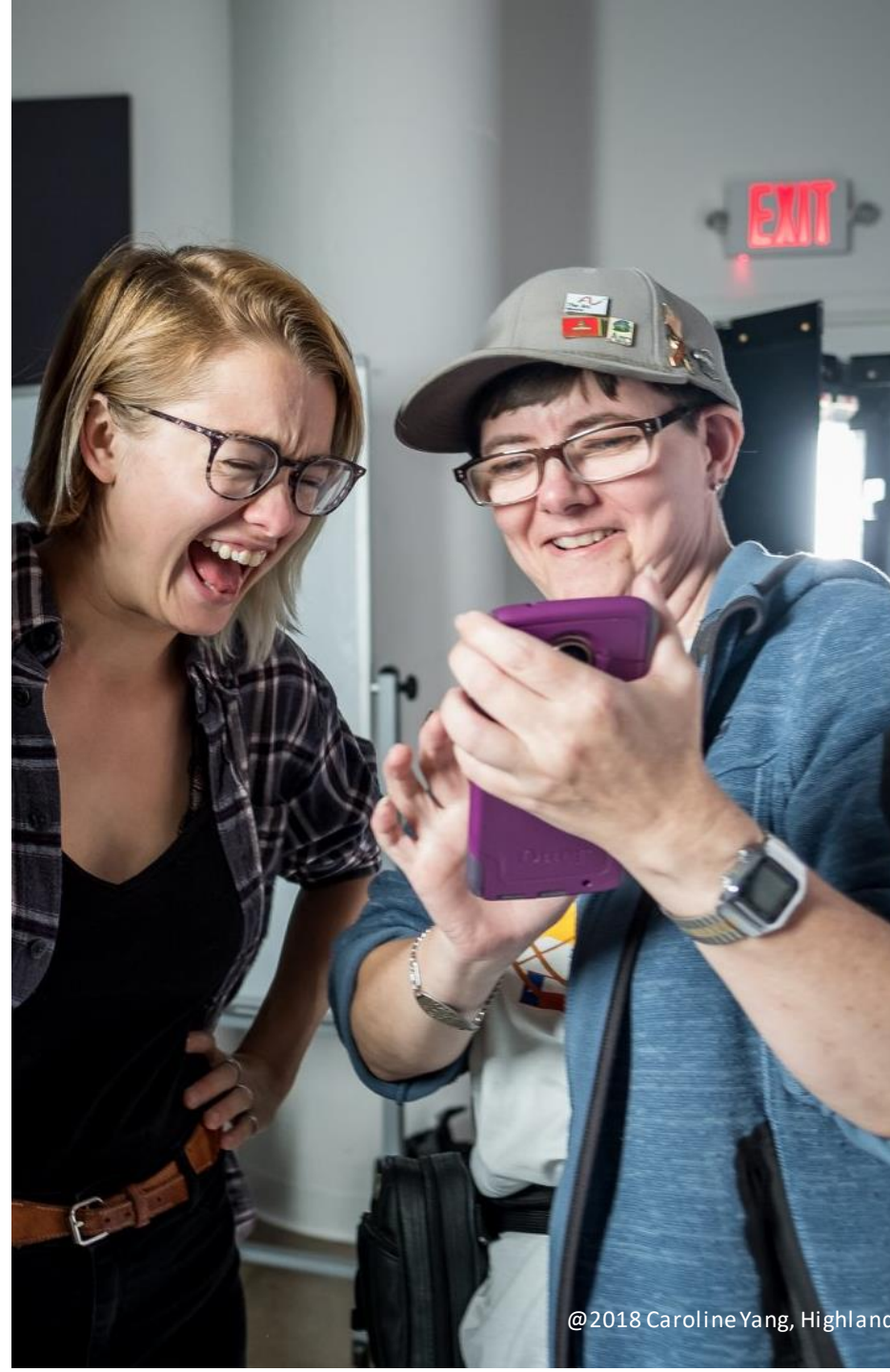


Defining Event Purpose

- Choose a reporter
- Discuss questions
- Report back

Inspiring Volunteers

- Finding them
- Nurturing them





Mapping Networks

- Expand your contacts
- Identify volunteers
- Share observations

Next Steps

- Additional resources
 - Hennepin County Library digital resources – available with account tied to any MN library:
<https://apps2.hclib.org/libcard/Applicants/Other>
 - Lynda.com – marketing your event
 - AFPMinnesota.org (membership required)
- Self-reflection





Questions?

Thank you!

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