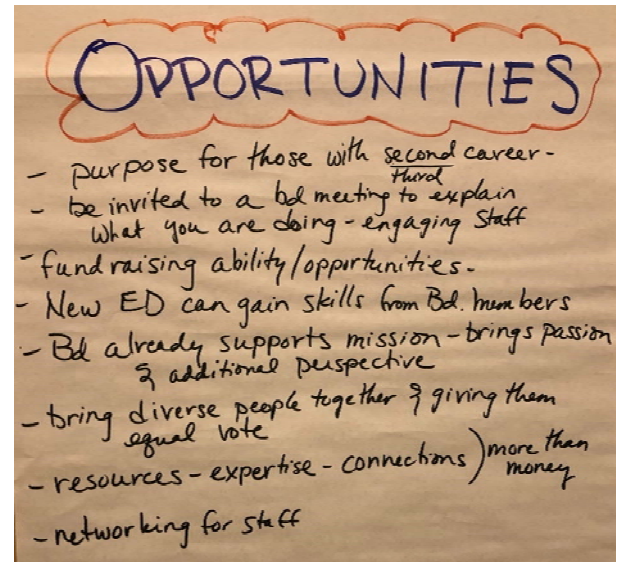
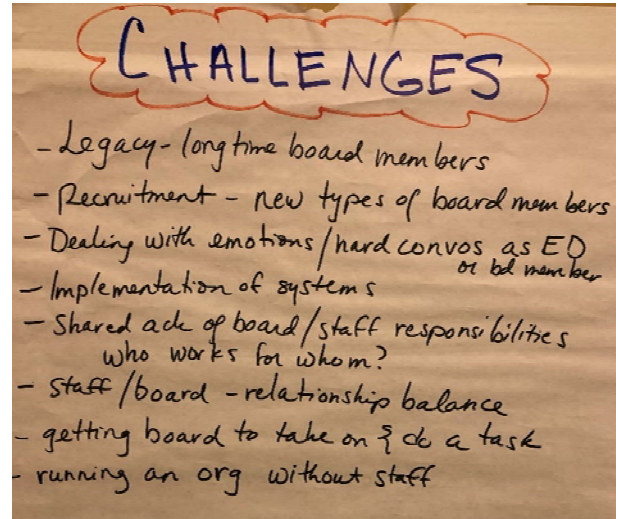
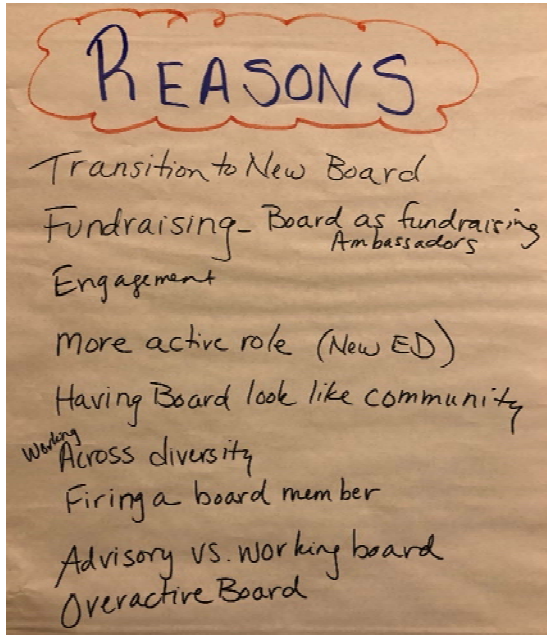


Board Engagement: Tips and Advice for Partnering with Your Board

The photos and text in this document were co-created by participants in a facilitated Peer Action Conversation during the 2020 Minnesota Council of Nonprofits Annual Conference.



Insights

- Culture eats strategy for lunch
- Serving on a board is a privilege
- Being able to measure staff time and resources to show board how no action costs resources
- Bringing in new board specifically for fundraising
- Boards need training in fundraising and doing the ask
- Leadership may come sooner than you think you're ready for

Actions

- Continue personal connection – if you're not connecting with a board member, call, meet, make it happen
- Something-a-thon: Starting action during board time
- Add committee members
- Term limits
- To do anything, people need degrees of ability, motivation and opportunity
- Boards can serve as thank you touchpoints (phone calls, cards, etc)
- Board retreats
- Board emeritus roles
- Boards identify the donor networks
- Bring in outside facilitator to mediate between chair, members, staff