

2018 Finance & Sustainability Conference Sponsorship Opportunities



Thursday, April 19, 2018
Earle Brown Heritage Center
Brooklyn Center, MN



CATEGORY EXCLUSIVITY	Platinum (\$12,000)	Gold (\$5,500)	Silver (\$3,250)
Exclusive sponsorship within your service category*	◆		
Logo on all conference signage	◆		
Invited to give a brief welcome from the podium	◆		
Full conference exhibit, with category exclusivity* (\$750 value)	◆		
RECOGNITION AT CONFERENCE	Platinum (\$12,000)	Gold (\$5,500)	Silver (\$3,250)
Recognized by the emcee during the plenary session	◆	◆	◆
Logo in conference program and on plenary screens	◆	◆	◆
Insert included in the conference packets	◆	◆	◆
Complimentary admissions to conference (\$169 for each additional registrant)	6	4	2

*Category exclusivity as a Platinum Sponsor provides sole sponsor and exhibit representation for your company at the conference for one specific service category. You may select one of the following categories: (1) banking and payment processing; (2) auditing and tax services; (3) retirement plans; (4) payroll services; (5) insurance carriers; (6) outsourced accounting; (7) real estate services; and (8) computer support and managed IT.



RECOGNITION IN MARKETING MATERIALS	Platinum (\$12,000)	Gold (\$5,500)	Silver (\$3,250)
Listed on brochure, mailed to 9,000 nonprofit leaders	◆ (Large Logo)	◆ (Small Logo)	◆ (Name)
Link to your website on conference webpage	◆ (Large Logo)	◆ (Small Logo)	◆ (Name)
Link to your website in conference-related email messages	◆ (Large Logo)	◆ (Small Logo)	◆ (Name)
Tweets about your company from MCN and NAF with the conference hashtag	4	2	1
EXHIBIT & ADVERTISING WITH YOUR SPONSORSHIP	Platinum (\$12,000)	Gold (\$5,500)	Silver (\$3,250)
Full conference exhibit package (\$750 value)	◆ (sole exhibitor in your service category)	◆	◆
Display ad in conference program	Full-page (\$600 value)	1/2 page (\$400 value)	1/4 page (\$200 value)

Want to Learn More?

For more information on sponsorship opportunities at the 2018 Nonprofit Finance and Sustainability Conference, please contact Paul Masiarchin, MCN program director, at 651-757-3087 or pmasiarchin@minnesotanonprofits.org.

