

2017 Nonprofit Leadership Conference Sponsorship Opportunities



Recognition in Conference Marketing Materials	Diamond (\$10,000)	Platinum (\$8,000)	Gold (\$5,000)	Silver (\$3,000)
Logo on conference brochure, mailed to 8,000 recipients	◆	◆	◆	
Logo and link to your website on all conference webpages	◆	◆		
Logo and link in conference email messages	◆	◆		
Logo and link on the sponsor webpage	◆	◆	◆	
Your name and link on the sponsor webpage				◆
Tweets from MCN with conference hashtag	4	3	2	1
Recognition at Conference	Diamond (\$10,000)	Platinum (\$8,000)	Gold (\$5,000)	Silver (\$3,000)
Exclusive Sponsor of plenary session with welcome	◆			
Logo on conference signs	◆	◆		
Recognized by plenary emcee as sponsor	◆	◆	◆	◆
Logo on front of program book	◆			
Logo in program book and on plenary screens	◆	◆	◆	
Name in program book and on plenary screens				◆
Exhibit and Advertising with Your Sponsorship	Diamond (\$10,000)	Platinum (\$8,000)	Gold (\$5,000)	Silver (\$3,000)
Insert included in the conference packets	◆	◆	◆	
Full conference exhibit package	◆	◆	◆	◆
Admissions to all conference events	8	6	4	2
Conference participant mailing list	◆	◆	◆	
Display ad in conference program	Full-page (\$750 value)	1/2 page (\$600 value)	1/4 page (\$400 value)	Bus. Card (\$300 value)

For questions and more information, please contact Paul Masiarchin, program director,
at 651-757-3087 or pmasiarchin@minnesotanonprofits.org.

2017 Nonprofit Leadership Conference

June 13, 2017 • McNamara Alumni Center

Organization Information

(Contact person's name - for logistical information)

(Contact person's phone)

(Contact person's email)

(Business name - as it should appear in print)

(Organization's street address)

(City, State, Zip)

(Website - as it should appear and link to)

Conference Sponsorship

◇ Diamond Level Sponsorship (\$10,000)

◇ Platinum Level Sponsorship (\$8,000)

◇ Gold Level Sponsorship (\$5,000)

◇ Silver Level Sponsorship (\$3,000)

Mail: Accountant
Minnesota Council of Nonprofits
2314 University Ave. W, Suite 20
St. Paul, MN 55114
Email: accountant@minnesotanonprofits.org
FAX: 651-642-1517



Payment Information

◇ Check Enclosed ◇ Please Bill My Credit Card (Total) _____

(Card Number)

(Exp. Date)

(Name - as it appears on card)

(Organization Name - if corporate card)

(Business Address - if different than above)

(Cardholder Signature)