

Sponsor and Exhibitor Opportunities

ND Nonprofit Leadership Conference & Greater MN Nonprofit Summit

May 31-June 1, 2017 • Holiday Inn • Fargo, ND



The North Dakota Association of Nonprofit Organizations (NDANO) and the Minnesota Council of Nonprofits (MCN) invite your organization to take advantage of the opportunity to connect with the nonprofit sector as a sponsor and/or exhibitor at their collaborative event – the NDANO Nonprofit Leadership Conference and the MCN Greater Minnesota Nonprofit Summit in Fargo in 2017. The conference brings together nonprofit staff, board members and volunteers from around the region to participate in educational sessions and to network with colleagues from all sectors.

Sponsor Benefits

	Diamond \$5,000	Platinum \$2,500	Gold \$1,000	Silver \$500	Bronze \$250
Pre-Conference Marketing					
Listed on mailing brochure (deadline March 1)	Large logo	Large logo	Small logo	Name	Name
Listed on conference website	Large logo, all conference pages	Large logo, sponsor page	Small logo, sponsor page	Name, sponsor page	Name, sponsor page
Listed in email messages (minimum of 2 messages)	Large logo	Large logo	Small logo	Name	Name
Tweets from MCN/NDANO	3	2	1		
Day of Conference					
Speak from podium during keynote (2-3 minutes)	Yes	-	-	-	-
Logo on conference signs	Yes	-	-	-	-
Recognized by keynote emcee	Yes	Yes	Yes	Yes	Yes
Listed inside program book and on screens in ballroom	Large logo	Large logo	Small logo	Name	Name
Listed as premier sponsor on back of program book	Large logo	Large logo	-	-	-
Attendee admissions to conference, including meals (additional attendees \$115)	5	4	3	1	-
Conference exhibit table	Yes, preferred placement	Yes, preferred placement	Yes	Yes	-
Insert in attendee packets	Yes	Yes	Yes	Yes	
Post-Conference Marketing					
Single-use participant mailing list (US Mail)	Yes	Yes	-	-	-
Include message in conference follow up email (sent by NDANO/MCN)	Yes	-	-	-	-

Deadline for sponsor inclusion in brochure: March 1, 2017

Final sponsor deadline: May 17, 2017

For more information, contact NDANO at 701-258-9101 or info@ndano.org.

ND Nonprofit Leadership Conference & Greater MN Nonprofit Summit 2017
Sponsor & Exhibitor Registration Form

Organization _____

Contact _____ Title _____

Mailing Address _____

Phone _____ Email _____

Sponsor Options

**Full conference registrations included per sponsor level as specified under Sponsor Benefits on previous page.*

____ Diamond Sponsor: \$5,000+
Complimentary exhibit space ___ Yes ___ No

____ Gold Sponsor: \$1,000-2,499
Complimentary exhibit space ___ Yes ___ No

____ Platinum Sponsor: \$2,500-4,999
Complimentary exhibit space ___ Yes ___ No

____ Silver Sponsor: \$500-999
Complimentary exhibit space ___ Yes ___ No

____ Bronze Sponsor: \$250-499

Exhibitor Options

**One full conference registration, including meals, included with each exhibit.*

____ MCN/NDANO Member – \$200

Electrical Service Required: ___ Yes ___ No

____ Nonmember – \$300

Additional Needs: _____

Attendees

____ Additional Attendees: \$115 each for those staff not included with sponsor/exhibitor benefits (full conference registration, including meals)

Names and Emails: _____

Payment Info

Fee Enclosed: ___ Yes ___ No

Send Invoice: ___ Yes ___ No

Mail this form to:
NDANO, PO Box 1091, Bismarck, ND 58502

Fax to:
701-223-4645

Email to:
info@ndano.org

You will receive confirmation and additional information about sponsoring/exhibiting via email.

Thank you for your support of MCN and NDANO!